

Taste the flavors of
Southern India



90MM  DOSA
LET'S DOSAFIED!!!

India's Most Affordable Dosa Franchise
START YOUR FRANCHISE

1.95L

Only

For Enquiry :
93632 53118



WELCOME TO 90MM DOSA – LET'S DOSAFIED!

ABOUT US

At 90mm DOSA, we're dedicated to bringing the authentic taste of India to your neighbourhood. Our dosa is more than just a meal—it's a tradition that's been perfected over generations. With our franchise, you have the opportunity to be a part of this rich culinary heritage while benefiting from a proven business model.

OUR STORY

Our journey began with a passion for traditional South Indian cuisine. Inspired by age-old recipes and a commitment to quality, 90mm DOSA has grown from a single location to a successful franchise network. We're proud to serve crispy, golden dosas made with love and expertise in every bite.





WHY CHOOSE 90MM DOSA?

Authentic Recipes: Our dosas are crafted from time-honoured recipes that blend authentic flavours with high-quality ingredients. Each dosa is made fresh to order, ensuring a delightful dining experience every time.

Proven Success: With a successful track record and a robust franchise support system, 90mm DOSA offers you a tried-and-tested formula for success. Our franchisees benefit from comprehensive training, marketing support, and operational guidance.

Innovative Menu: While we honour tradition, we also embrace innovation. Our menu features a diverse range of dosas, from classic options to modern twists, catering to a wide array of tastes and preferences.

Community Focus: We believe in building strong relationships with our customers and franchisees alike. 90mm DOSA is committed to community engagement and supporting local causes.

BEST OF 90MM DOSA FRANCHISE

- » 25 Varieties of Best Dosa
- » No Dependency on Skilled Manpower
- » High ROI
- » Swiggy & Zomato Integration
- » Free Online & Local Promotions
- » No Royalty Fees





FRANCHISE PLAN & INVESTMENT

CART MODEL
1.95 LAKH

SHOP MODEL
2.45 LAKH



FRANCHISE PLAN

CART MODEL - 1.95 LAKH

6ft Complete Food Cart Setup

Franchisor Inclusions

- › SS 3ft 20mm Dosa Kal
- › Single Burner Stove
- › Dosa Kit
- › Branding Stickers
- › 4*2ft LED Logo
- › 18*24inch LED logo



SHOP MODEL - 2.45 LAKH

Shop Size – 150Sq.ft to 300Sq.ft

Franchisor Inclusions

- › 4ft SS Dosa Kal with 20mm Plate
- › 4 Hole Bain Marie
- › Commercial Mixer Grinder
- › Dosa Kit
- › 4ft SS Working Table
- › SS 3 Burner Stove
- › Basic Utensils
- › 10*4 Branding Name Board
- › 6*3 Standing Light Board
- › Posters & Pamphlets
- › Branding – Wall Hangings



90MM DOSA MENU LIST

Menu	Price
90mm Set Dosa	35
Plain Dosa	50
Podi Dosa	60
Onion Dosa	60
Onion Podi Dosa	70
Butter Plain Dosa	70
Butter Podi Dosa	80
Cheese Plain Dosa	80
Ghee Plain Dosa	80
Ghee Podi Dosa	90
Masala Dosa	90
Panner Masala Dosa	90
Mushroom Masala Dosa	90
Rava Dosa	80
Onion Rava Dosa	90
Rava Podi Dosa	90

90mm Special Dosa	Price
Neer Dosa	80
Mexican Dosa	100
Peri Peri Dosa	100
Schezwan Dosa	100
Mysore Spl Masala Dosa	120
Chocolate Dosa	120
Maggi Dosa	120
Cheese Maggi Dosa	150
Pizza Dosa	150

ENJOY THE BEST-IN-CLASS
DOSA RECIPES WITH 90MM DOSA





FRANCHISEE RESPONSIBILITIES:

CHOOSING LOCATION:

Franchisee should choose the locations based on people crowding areas like Market, School, College, Beach, Companies, etc.

TRANSPORTATION CHARGES:

Franchise should take care of the Food cart transportation charges depends on their location. Franchisor shall arrange 'MSS / VRL / A1 transport kind of logistics under 'TO PAY' option.

BATTERY BACKUP:

Power backup should be arranged by the Franchise based on requirements.

REFRIGERATOR / DEEP FREEZER:

Franchise should have either fridge or deep freezer for storing dosa batter.

CYLINDERS:

Franchise should arrange two cylinders. One for the Food cart and other as a Backup.

LOCAL PERMISSIONS:

Franchise should take care on the local permissions and other approvals for cart model if required.

INITIAL STOCKS PURCHASE:

Franchise should arrange Rs.30,000 for purchasing basic stocks like Bosa batter, Oil, Ghee, Vegetables, Masalas, Packing containers etc.,

CUTLERIES PURCHASE:

Franchise should arrange Rs.30,000 for Plates, Cutting board, Working tables, etc.,

BUSINESS CYCLE AMOUNT:

Franchise should maintain Rs.50,000 for business Cycle.



SALES PROJECTION

Sales Projection	Projection 1		Projection 2		Projection 3	
	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	6000	1800000	8000	240000	10000	300000
Raw Material Cost (45%)	2700	81000	3600	108000	4500	135000
Staff Salary	600	18000	600	18000	600	18000
Gas Expense	250	7500	300	9000	350	10500
Packing Material Cost	200	6000	300	9000	350	10500
Battery	75	2250	75	2250	75	2250
Miscellaneous (5%)	300	9000	400	12000	500	15000
Total Expenses	4125	123750	5275	158250	6375	191250
Net Profit	1875	56250	2725	81750	3625	108750

Note: For Shop model ROI changes based on the shop rent.





PARTNER WITH US

VIGHA BUSINESSES PRIVATE LIMITED

KVM Complex, GST Road, Chengalpattu
By-Pass, Chengalpattu, Tamil Nadu - 603002

CIN: U15490TN2022PTC154514

GST No: 33AAICV9205B1ZL

FOR FRANCHISE ENQUIRY

Tamil Nadu :

93639 33860 | 90806 51626 | 75500 77078

Andhra Pradesh & Telangana : 63640 62635

Karnataka : 63640 62635